

## LPA Spring Meeting to be held May 5-6 in Philadelphia, PA

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March 31, 2015 (Fairfax, VA) – The Laboratory Products Association (LPA) will hold its annual **Spring Meeting** this May 5-6 at the Radisson Blu Warwick Hotel in Philadelphia, Pennsylvania.

The program will feature former astronaut **Robert Curbeam**, who will open with his presentation on *Risk Management in Flying and Business - Developing and Delivering Sustainable, Premium Customer Experiences*. After a short break, **Alan Morris** of ACHEMA, will discuss the benefits of attending ACHEMA this year, and a **Seeding Labs** representative will be present to discuss ways to donate older or unwanted equipment to those in need or otherwise get involved with this charity.

After a networking lunch, **K.C. Warawa**, of K.C. & Associates, will present the 2015 Laboratory Purchasing Trends Report and new Website Survey Presentation. **Jerry Rackley**, Chief Analyst for Demand Metric with over three decades of international marketing, media relations and corporate communications expertise, will present *Marketing by the Numbers*. **Christi Bird** of Frost & Sullivan will present the Mid-Year Market Report. The day concludes with a networking reception and dinner, as well as an optional outing to Lucky Strike Lanes, an upscale bowling alley in the heart of Philadelphia.

On Wednesday morning, **Bob Wendover** brings *COMMON SENSE BY FRIDAY: Establishing a Decision Making Culture in Your Menu-Driven Workplace*, based on his new book, *Figure It Out! Making Smart Decisions in a Dumbed-Down World*, attendees will leave this interactive session with a three-step strategy for enhancing the everyday decision-making skills of everyone on your team.

Closing this year's Spring Meeting is **Robyn Benincasa**, an inspirational world champion adventure racer, firefighter, Founder of the Project Athena Foundation, and CNN Hero for 2014. Benincasa will dive into what the world's most successful teams have in common --- the ability to upgrade their "teamwork" to Human Synergy! If your goal is to increase performance by inspiring your team to adapt, overcome, and win as ONE, *TEAMWORK - Win as One: The 8 Essential Elements of Human Synergy* is for you.

This meeting promises to be well-rounded and valuable to all who attend. The Radisson Blu Warwick Hotel is located in historic Rittenhouse Square. Reserve your room by calling today, 215-735-6000 or toll-free at 800-333-3333 and mention the LPA Spring Meeting. Room rates are \$215 and in effect until April 10. For more details on the program, schedule, and to register, go to [www.lpanet.org/spring](http://www.lpanet.org/spring).

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*The Laboratory Products Association (LPA) was founded in 1918 as the Scientific Apparatus Makers Association. Its member companies are manufacturers and distributors of lab products and services such as glass and plasticware, chemicals, equipment and supplies used in scientific research and applied science and life science worldwide.*